



# Spectrum



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## Grupo Televisa and Rotary International sign agreement in favor of people with disabilities

*Televisa News, Mexico, April 28, 2019*



Photo: After the signing of this agreement, Rotarians presented a recognition to Televisa (Twitter @rotariostlalpan)

Grupo Televisa and the Rotary International representation in Mexico signed a letter of intent so that all Rotary clubs in the country can join the "Éntrale" program, an initiative that seeks to create employment opportunities for people with disabilities.

Alex Olhovich, vice president of Human Resources at Grupo Televisa, said that today 800 companies have joined the initiative that seeks to combat the difficult work situation faced by more than seven million people with disabilities living in Mexico.

Barry Rassin, president of Rotary International, said that this initiative should be an example of social responsibility for all companies.

We have to spread the word to other countries so that we can ensure that our corporate entities around the world understand that corporate social responsibility must be part of their integral work," he said.

## Rotary Disaster Response Grants



On 1 April, 2019, the Rotary Foundation introduced a new type of grant: Rotary disaster response grants. These grants funded by contributions to the Rotary Disaster Response Fund, support relief and recovery efforts in areas affected by disaster. Qualified districts in the affected area or country may apply for a maximum grant of \$25,000, pending availability of funds.

They may apply for additional grants after they report on any previous disaster response grants. To apply, the district governor and district Rotary Foundation chair complete the Rotary Disaster Response Grant Application and send it to [grants@rotary.org](mailto:grants@rotary.org).

The Rotary Foundation supports disaster relief and recovery efforts through grants from the Rotary Disaster Response Fund.

### What Rotary disaster response grants support?

Districts that have been affected by a disaster can use Rotary disaster response grants to launch their own projects or work with established relief organizations to help their communities recover. Districts should work closely with local officials and groups to ensure that the funding will meet a specific community need.

The Rotary Foundation also offers funding to support long-term disaster recovery efforts through global grants. Learn more.

### Who can apply for a disaster response grant

Once qualified for Rotary grants, districts in an affected area or country may apply for a maximum grant of \$25,000, based on the availability of funds. A district may apply for subsequent grants after it successfully reports outcomes from previous grants.

Get qualified for grants.

### How to apply

The district governor and district Rotary Foundation chair complete the Rotary Disaster Response Grant Application and send it to [grants@rotary.org](mailto:grants@rotary.org).

### Resources & reference

Terms and Conditions for Rotary Disaster Response Grants (PDF)

Rotary Disaster Response Grant Application (DOC)

Rotary Disaster Response Grant Report (DOC)

Disaster Response page on Rotary.org

## Global grant changes



The Trustees of The Rotary Foundation agreed in January to increase the maximum global grant award by doubling the maximum amount of World Fund money available for a global grant to \$400,000. The Trustees also raised the threshold at which they review a global grant application. They will now review an application if the grant would use more than \$200,000 in World Fund money. These changes will take effect 1 July, 2019

## Changes to grant terms and conditions

The Foundation periodically updates its grant terms and conditions to clarify them and to make them reflect policy changes. Below are some highlights from latest round of revisions. Remember that some of the facts noted aren't changes, just clarifications.

- The cost of completing a hydrogeological survey may be included in the grant budget (see section II).
- Microcredit funds must be tracked separately in the MFI's accounting system (see section X).
- There are new special considerations for grants paid to the Philippines (see section XII).
- We have an updated Conflict of Interest Policy for Program Recipients (see section XIII).

## Newest addition to the Brand Center

*Posted on May 1, 2019 by RI's social & digital team*

Have you visited the Brand Center lately? We've added a new video, "Power in Our Connections," that you can share on social media. By doing so, you become part of our public image campaign, helping us show how we are People of Action.

We have created an "omnibus" version of the video that shows multiple projects. But you can also select a regional version to focus in on an individual story for your location. Options include videos showing projects about building sustainable housing in Austria, supporting a mobile blood bank in India, or providing food and medicine in Taipei.



**Screenshot of the Power in Our Connections video which could be found in the Brand Center**

To post the video to your social channels, download it from the Brand Center (you can find it under Images&Video>Videos). Create a post, writing something about the video and being sure to include the #peopleofaction hashtag. Try adding an open-ended question to engage the reader and keep the conversation going.

For instance, you might write, “We are proud to be #peopleofaction making a difference in our community. Which projects would you like to see our club tackle in 2019?” or “When we come together as #peopleofaction, there’s no limit to what we can achieve to make our world a better place. What would taking action in your community look like?”

Respond to replies by clicking the like button or replying with even more information. For example, if someone replies “I’d love to see your club take on literacy projects” you might respond “Thanks for the suggestion! We currently have a Little Free Library at this location and look forward to expanding our literacy projects this year.” Remember, engagement is a two-way street, so keep the dialogue open.

Use the right size video for your intended social media platform. The following sizes are optimized for the following platforms:

- 1:1 square will work on all platforms.
- 16:9 horizontal is recommended for Facebook and YouTube.
- 9:16 vertical is best for Snapchat and Stories (available on Instagram, Facebook, and YouTube)

Send additional questions about social media to our team at [social@rotary.org](mailto:social@rotary.org)  
Happy posting!

## **Working with the Rotarian Action Group for Population & Development**

*Posted on May 2, 2019 by Zuhail Sharp, Rotary Service and Engagement staff*

With 13,500 worldwide members, the *Rotarian Action Group for Population & Development (RFPD)* has the largest membership of any action group. RFPD assists with projects addressing the intersection of unsustainable development, human suffering, and overpopulation, such as access to health services. The group also maintains information on population and development projects that clubs/districts can help sponsor. Examples of their work include:

**Rotary Maternal and Child Health (MCH) Obstetric Quality Assurance (OQA) Program** –RFPD has been working for more than 20 years to promote a sustainable reduction in maternal and perinatal morbidity and mortality in Nigeria. Through a developed web platform, the comprehensive approach to maintaining a high level of quality in Obstetric care was first implemented in a pilot project in ten hospitals of Nigeria (2005-2010) and, after initial success, expanded to 25 hospitals in five states – Kano, Kaduna, FCT Abuja, Ondo) and Enugu . By providing assistance and consultation in administering obstetric care, and in achieving compliance with Nigerian Maternal and Perinatal Death Surveillance and Response-Guidelines, the project has significantly strengthened the Nigerian health system and improved maternal and child health in the country. Since 2010, the rate of maternal mortality has declined by an average of 37% in participating hospitals. The contraceptive use rate has increased by an average of 10% in participating states during the same time period.

Over the 2017-18 Rotary year, the innovative web-platform was expanded to include a total of 65 hospitals and three additional states—Anambra, Ebonyi and Osun. Through the project state ministries of health received help in converting to a system of digital data collection, allowing for a systematic analysis of obstetric data and the formulation of evidence based response measures. Hundreds of doctors, nurses, midwives and Medical Record Officers received further training in web-based data collection, family planning service provision and stock management. And lastly, 17,000 sanitary birth kits, 15,000 long-lasting insecticidal mosquito nets (LLINs) and 1,500 LNG-IUS contraceptive devices were distributed. Throughout the project, RFPD assisted in project planning and implementation by answering district partners’ inquiries and assisting with Global Grant applications.

### **Postpartum and Post Miscarriage Family Planning in Pakistan –**

This ongoing project aims to increase use of contraceptives from 5.5% (2013) to 30% among women delivering in the hospital or undergoing management for incomplete miscarriage. Direct beneficiaries of the project are about 3,500 women who seek antenatal care. In addition to these patients, the health personnel working in the hospital (9 doctors and one health supervisor) as well as 23 health workers underwent training at the Gizri Maternity Hospital (GMH) in providing family planning services and antenatal care. The RAG worked with local Rotary clubs to initiate, co-fund, and support the project using their 20 years of experience and helped draft the Global Grant applications. RFPD seeks to expand the project into Ethiopia and other countries throughout the upcoming year.

**Awaken Afghanistan** – This project seeks to work with Rotary clubs in both the United States and Afghanistan to establish more Saheli Centers for Women, expanding RFPD’s current vocational training/literacy/hygiene program and adding computer classes and family planning workshops. The program will also improve sanitation by adding new latrines and handwashing facilities at the Quala-e-Malakh School and Behsood Health Clinic in Afghanistan. Finally, it will help equip and staff the clinic’s new Maternal and Child Care Unit. RFPD has initiated, co-funded, and supported this project based on the established and currently operating Saheli centers in India and Nigeria. The project has been carried out through a partnership with Rotary Districts 6960 and 2430 along with AWAKEN (Afghan Women and Kids Education and Necessities).



**Midwife Tamar Okoh (left) weighs Azima Yahaya and her child Aisha at Sumaila General Hospital in Sumaila, Kano State, Nigeria. With no scale for toddlers at the hospital, she will have to calculate the difference between the weight of the mother and child. 4 September 2015. The Rotarian Action Group for Population and Development (RFPD) has supported work to advance maternal and child health in Nigeria for nearly 20 years.**

Interested in partnering with RFPD on maternal and child health projects? Join the Rotarian Action Group for Population & Development at their summit on Maternal and Child Health in Hamburg on 31 May 2019, 17:00 – 21:00 at the Handwerkskammer Hamburg. Space is limited; to register, please send an email expressing your interest to [manfred@holters.de](mailto:manfred@holters.de).

The focus of the summit will be the Nationwide Family Planning Campaign in Nigeria, an RFPD-supported initiative financed by clubs and districts from Germany, Austria, Switzerland and Nigeria, co-financed by the German Federal Ministry for Economic Cooperation and Development. This MCH summit provides the perfect opportunity to learn about the family planning campaign in Nigeria – directly from the project team – and to see expert presentations on population growth, family planning, women’s empowerment and ethics.

### Rather than identifying as old, young or middle-aged, be an “old person in training” instead

Apr 26, 2019 by Ashton Applewhite in IDEAS.TED.COM



Illustration: Rachel Chew

*Becoming an Old Person in Training allows us to choose purpose and intent over dread and denial and connects us empathically with our future selves, says author and activist Ashton Applewhite.*

*What’s the best answer to “How old are you?”* Tell your questioner the truth and then ask why it matters. Ask what shifted in their mind once they had a number, and ask why they think they needed to know. The information feels foundational, but it isn’t. We ask partly out of sheer habit, carried over from childhood, when a month was an eternity and each year marked changes and new freedoms.

“The kids drive me crazy asking how old I am,” said 80-year-old Detroit schoolteacher Penny Kyle. “I don’t mind telling my age, but I know on the job it can cause a problem, so I always say I’m 104.” Ha! *We ask because age functions as convenient shorthand, a way to contextualize accomplishments and calibrate expectations.* It’s lazy, though, and utterly unreliable, and arguably impertinent. A woman who attended one of my talks says she answers the question by retorting, “How much do you weigh?” Scientist Silvia Curado refuses to give her age, not because she wants people to take her for younger but because she refuses to be pigeonholed in a way that she finds “reductive and usually faulty.” Her consciousness makes it a political act. Social worker Natalia Granger offers a radical suggestion: Follow the example of gender-nonconforming people. When asked for your age, identify as “age-nonconforming.”

Author and environmental activist Colin Beavan did something similar when he announced on Facebook that he was “coming out as age queer. I am not comfortable with the roles and stereotypes associated with the age of the body I was born into,” he wrote. “My body’s age is not my age. From now on, I will be identifying as 37.”

*I want to be age queer by rejecting not my age but the fixed meanings that people assign to it.*

*I love the culture hack, but I want to modify it because identifying as 37 (still “young”) is a form of denial.* After a back-and-forth, he decided to stop identifying with a specific age. I want to be age queer by rejecting not my age but the fixed meanings that people assign to it. I claim my age at the same time that I challenge its primacy and its value as a signifier.

The habit of wanting to know a person’s age is hard to break. Take the journalistic convention of including ages in newspaper stories. Two stories in the same week - one about a 42-year-old nursing student running for homecoming queen and another about a 91-year-old

mayor swindling River Falls, Alabama, out of \$201,000 - got me thinking about it. Dolores Barclay, a veteran Associated Press reporter, fielded my question.

“It is just another essential fact to include about the subjects we cover. Its part of the ‘who’ in reporting,” Barclay responded. “Age is often relevant to certain stories as well. For example, if we write about a ‘senior citizen’ or ‘older person’ who takes her first skydive, does the story have more impact if the subject is 70 or if she’s 99? Or, if we’re profiling the accomplishments of a musician who has had an illustrious and amazing career, don’t we want to know how old he is? What if he’s only 24, but reading the story we might think he’s 60?”

*Obviously, the subject’s age belongs in obituaries and profiles of child prodigies but I believe its reflexive inclusion in other stories is nothing but a bad habit.* In terms of it being a necessary part of the “who” of a story, race is no longer an obligatory part of the “who” unless the story is about race relations. Why should age be any different? There are plenty of ways to clue readers in the rare event that it’s relevant to the story. A little confusion could rattle assumptions about what people are capable of at a given stage of life or what they have in common across age divides, which would be all to the good.

To avoid reducing people to labels or medical diagnoses, disability etiquette prescribes “people first” language: instead of “mentally ill,” saying “people with mental illness;” instead of “autistic” or “epileptic,” saying “people who have autism” or “people who have epilepsy;” instead of “wheelchair-bound” or “confined to a wheelchair,” saying “wheelchair users;” and so on. The disability is a characteristic of the person; it does not define them.

*A lot of people are in the grips of a cruel paradox: They aspire to grow old yet they dread the prospect.*

*So, here’s yet another thought experiment: How about learning from the disability rights movement and conceiving of ourselves as “people with age” instead of as X- or Y-year-olds?* Age becomes just another attribute, like being a good speller or a Filipino or a Cubs fan. People could “have years” just as people with dementia “have trouble thinking.”

Age needn’t set apart, nor be set apart from other identifiers. Person first, as psychotherapist Bill Krakauer discovered when he started taking acting classes. “So here are these bunch of kids and they see an old guy, right? After a while it quiets down. It takes a few weeks, but everybody forgets. I stop looking at them like young people, and they stop looking at me like an old guy and we’re all just people.”

*My final thought experiment: Think of yourself as an Old Person in Training.* In 2008, I heard geriatrician Joanne Lynn describe herself as an Old Person in Training, and I’ve been one ever since. I know I’m not young, I don’t see myself as old, and I know a lot of people feel the same way. They’re in the grips of a cruel paradox: They aspire to grow old yet they dread the prospect. They spend a lot of energy sustaining the illusion that the old are somehow not us.

Becoming an Old Person in Training bridges us / them divide and loosen the grip of that exhausting illusion. It acknowledges the inevitability of oldness while relegating it to the future - albeit at an ever-smaller remove. It opts for purpose and intent over dread and denial. It connects us empathically with our future selves. As Simone de Beauvoir put it: “If we do not know who we are going to be, we cannot know who we are: Let us recognize ourselves in this old man or in that old woman. It must be done if we are to take upon ourselves the entirety of our human state.”

*In a world increasingly segregated by race and class as well as by age, reaching over those divisions to acknowledge the one path we’ll all travel is a radical act.* It means ditching preconceptions, looking at and listening carefully to the aged around us, and re-envisioning our place among them. It means looking at older people and not past them, remembering they were once our age, seeing resilience alongside infirmity, allowing for sensuality, and enlarging our notion of beauty. It means thoughtful peeks through the periscope of an open mind at the terrain we will someday inhabit.

Becoming an Old Person in Training does take imagination, however. In her book *A Long Bright Future: An Action Plan for a Lifetime of*

*Happiness, Health, and Financial Security*, psychologist Laura Carstensen describes the importance of generating realistic, humane visions of our future selves, what we'll want to be doing and be capable of, and embarking on the tasks and changes and sacrifices that will get us there. "If we can't picture ourselves teaching, laughing, loving and contributing to society when we're 90 and 100, then good luck is about the only thing that will get us there," she writes.

*Becoming an Old Person in Training is a political act, because it derails this shame and self-loathing. It undoes the "otherness" that powers ageism (and racism and nationalism).*

*As an Old Person in Training, I see the 90-year-old me as withered and teetered but also curious and content.* Envisioning her won't make it happen, but I sure can't get there without the aspiration. It means working against the tendency to underestimate how much we'll change in the future. Rich, complex stories about the past tend to yield vague, prosaic projections of a future in which things stay pretty much the same. Maybe that's because the unknown breeds unease or because predicting the future is more difficult than reminiscing or because the task holds less appeal in a youth-centric society.

The consensus from people over 80 is that young people worry way too much about getting old, so the earlier we make this imaginative leap, the better. The sooner this lifelong process is stripped of reflexive dread, the better equipped we are to benefit from the countless ways in which it can enrich us. Some people are born with this awareness, and so have longer to develop the capacities that will serve them well later in life, capacities such as the ability to keep making new friends, to value internal resources, and to be able to let go, says writer and medical sociologist Anne Karpf. She also notes the values most admired in the industrialized world - high personal and economic productivity - do little to help us age. We would do both ourselves and the planet a favor, she observes, if we reject those values for more humanitarian and communitarian ones.

Becoming an Old Person in Training makes it easier to think critically about what age means in this society and the forces at work behind depictions of older people as useless and pathetic. Shame can damage self-esteem and quality of life as much as externally imposed stereotyping. Becoming an Old Person in Training is a political act, because it derails this shame and self-loathing. It undoes the "otherness" that powers ageism (and racism and nationalism). It makes room for empathy and action. It robs the caricatures of crone and geezer of their power and frees us to become our full selves. I may be jumping onto podiums instead of out of airplanes, but I'm not running away from aging. That sets me apart from the aspiring super geezers, people who want to be part of the smattering of octogenarian CEOs, nonagenarian performers and centenarian diploma-earners. The media loves, but placing them on pedestals distracts from the social and economic factors that shrink the worlds of most older and disabled people. My attitude also sets me apart from an awful lot of other "aging experts" who are invested in the opposite: a deficit model of aging (helping the frail and needy age). We're all *Old People in Training*, whether we know it yet or not, and our numbers will swell as we reject demeaning stereotypes and claim our aging selves.

*Excerpted from the new book This Chair Rocks: A Manifesto Against Ageism by Ashton Applewhite. Copyright © 2019 Ashton Applewhite. Reprinted with the permission of Celadon Books, a division of Macmillan Publishing, LLC*

### **World Bank Scales Up Emergency Support for Mozambique, Malawi, and Zimbabwe in the Wake of Cyclone Idai**

MAPUTO, Mozambique, May 3, 2019, The World Bank today announced that it has mobilized over half a billion dollars in new resources to help people in Mozambique, Malawi, and Zimbabwe affected by the assessed impact of Cyclone Idai.

The World Bank is activating the International Development Association (IDA) Crisis Response Window (CRW) to provide up to \$545 million in total for the three affected countries. This is in addition to nearly \$150 million in resources that have recently been made available from existing projects. Together, total World Bank

support to the three countries' recovery reaches around \$700 million. The World Bank is also working with Mozambique and Comoros to assess and respond to the newest development—Cyclone Kenneth.



**In Beira, Mozambique cyclone Idai caused extensive damage to the city's infrastructure including roads**

"Cyclone Idai caused catastrophic damage earlier this year that affected millions of people, and this tragedy has been compounded by Cyclone Kenneth," said World Bank Group President David Malpass, following a tour of Beira's affected areas. "The World Bank Group is working closely with our partners to help the population recover from these terrible storms, build back stronger than before, and improve countries' resilience to natural disasters."

Mozambique, the country hardest hit by the cyclone, will receive \$350 million in CRW financing to re-establish the water supply, rebuild damaged public infrastructure and crops, and support disease prevention, food security, social protection, and early warning systems in the impacted communities.

For neighboring Malawi, the CRW will provide \$120 million in financing to restore agricultural livelihoods, reconstruct priority infrastructure, and support disease surveillance.

In addition, the World Bank intends to provide an exceptional allocation of up to \$75 million to select UN agencies to support the people of Zimbabwe also affected by Cyclone Idai. Funds will go toward a harmonized multi-sector livelihood support and recovery operation focused on social welfare and community interventions.

President Malpass was in Mozambique as part of his first official trip as head of the organization. Prior to Mozambique, Malpass travelled to Ethiopia and Madagascar to visit several World Bank Group-funded projects; meet with government leaders, private sector representatives, and other stakeholders; and hear from beneficiaries and local partners.

**Upcoming club program: Voluntary blood donation by family of RCSLMK, friends and members of Rotaract Club of Salt Lake Metropolitan and Salt Lake Sanskriti Samsad on Sunday, May 12, 2019 at CA 49, Salt Lake from 9.00 AM onward.**

### **Birthdays of Rotary members in May, 2019**

Dr Rajesh Goel on May 13, 2019

Swapan Mukherjee, past Governor on May 21, 2019

Dr Sudha Chowdhary, president Elect on May 23, 2019

PP Banwarilal Ajitsaria on May 27, 2019

### **Wedding anniversaries of Rotary members in May, 2019**

Spouse Bandana & past Governor Brajogopal Kundu on May 8, 2019

PP Dr Chitra Ray and spouse Dr Manitosh on May 10, 2019

Sp Prof Amita & past Governor Amitave Mookerjee on May 27, 2019

**May is Maternal Youth Service Month**

### **UNWIND**

*What happens if a politician drowns in a river? That is pollution.  
What happens if all of them drown? That is solution!*

### **TAILPIECE**

*Notice in an office: Toilet is out of order. Please use floor below*