



# Spectrum



RI District 3291

June 22, 2019

Weekly bulletin of Rotary Club of Salt Lake Metropolitan Kolkata

VOL 12 NO 51

PRESIDENT DR ANKUSH BANSAL

SECRETARY SUMIT AGARWAL

EDITOR DR ARUNA TANTIA

CLUB NO 78956

CHARTERED ON APRIL 30, 2008

WEBSITE [www.rcslmk.org](http://www.rcslmk.org)

## New Committee Structure

Our new district committee structure takes effect 1 July. So as you prepare for the new Rotary year, work with your district leaders to adapt your training plans to this structure.

Here's a summary of the changes:

**Combined:** The following committees are being merged:

- District membership attracting and engagement committee become the district membership committee
- Vocational service, youth service, Rotary Community Corps, and Rotary Fellowships become the community service committee

**Eliminated:** The member benefit and district club service committees are eliminated.

**Required:** The following district committees and subcommittees are now required:

Finance	Stewardship
Membership	PolioPlus
Public image	Fundraising
Rotary Foundation	Rotary Peace Fellows
Grants	Training

## A new Rotary Fellowship for Executive Managers

*Posted on June 19, 2019 by Carlos Brazao, founder of the Rotarian Executive Managers Fellowship*

Imagine going from being an excellent doctor or engineer to becoming a General Manager of the Hospital or creating your own company: suddenly your co-workers no longer share the same world as you and can't relate to you. Oftentimes, when a Rotarian Executive Manager faces a problem and wants to discuss it with someone to seek their advice, they seek a network to reach out to. It's possible their fellow Rotary club members can't assist if there are few Executive Managers in the club.

With the time consuming responsibilities of being an Executive Manager, the absence of a professional network to share ideas with can lead people to leave Rotary. It's also possible some Executive Managers may not even approach Rotary for professional networking if it lacks the opportunities for professional development they seek.

We want to invert this trend. Our goal is to improve the number of retained Executive Managers and Entrepreneurs within Rotary and motivate them to promote Rotary amongst their peers, creating a network for sharing professional experiences. Our purpose is to bring together Rotarians to share Executive Management interests, in turn creating an environment that will help retain and attract Executive Managers to Rotary.



As a recently recognized Rotary Fellowship, we will have in-person local meetings that will be broadcasted online so that others around the world can join us. We aim to promote the Rotary philosophy by encouraging Executive Managers to use The Four-Way Test as an ethical code within their companies, and by encouraging youth mentorship. We also aim to support young entrepreneurs and adult managers with high personal and professional potential in their first

steps in the corporate world to allow them to achieve a long, successful and ethical career.

*The Rotarian Executive Managers Fellowship is one of more than 80 recognized Rotary Fellowships. Throughout the month of June, we've been celebrating Rotary Fellowships Month by sharing inspirational services stories from various Rotary Fellowships. We hope these stories inspire you to join or start a Rotary Fellowship.*

## Sprinting into action

*Posted on June 17, 2019 by Lutz Bachmann, president of the International Marathon Fellowship of Rotarians (IMFR) and member of The Rotary E-Club of London Centenary*

On 17 November, 2018, my alarm clock went off at 05:30 reminding me it's race day! I quickly got up, ate my pre-packed breakfast and changed into my running gear to meet my friends of the International Marathon Fellowship of Rotarians (IMFR), who had gathered from various corners of the world for the marathon, half marathon, and 10K in Queenstown, New Zealand. The sun was shining bright, but it was still brisk at this early hour. I boarded a bus that took all of us IMFR fellows to the starting area of the races, in the mountains outside the city. Full of excitement and all dressed in our brand new blue shirts with the RotarianRun slogan on them, we took on the challenge and off we ran, for ourselves, for fellowship, and to end polio. We ran through scenic landscapes, mountains, lakes, and narrow trails. At some point we asked ourselves the unavoidable question of "Why do I do this?" until we all eventually crossed the finish line, let the strain fall off, and just celebrated.



You have certainly heard about the main theme that unites about 1.2 million Rotarians organized in more than 34,000 clubs worldwide. They are dedicated to make a change through supporting education and job training, providing clean water, combating hunger, and improving health and sanitation.

A key feature of all Rotary clubs and the global community of Rotarians is fellowship. Rotarians do not only unite in service, but also in sharing their hobbies and specific interests. If you are a Rotarian interested in long distance running, you will find inspiring friends and fellowship through the International Marathon Fellowship of Rotarians, where members come together to enjoy running marathons, half marathons, or 10K 'sprints' at interesting destinations across the world.

We welcome you to join us on 24 August, 2019 in Reykjavik, Iceland, the next stop on our IMFR journey! For more information on IMFR, check out our website or follow us on Facebook.

*The International Marathon Fellowship of Rotarians (IMFR) is one of more than 80 recognized Rotary Fellowships. Throughout the month of June, we'll be celebrating Rotary Fellowships Month by sharing inspirational services stories from various Rotary Fellowships. We hope these stories inspire you to join or start a Rotary Fellowship.*

### How to be innovative with People of Action campaign

Posted on June 18, 2019

By Ron Janssen, governor of District 6980 (Florida, USA)



**People of Action campaign assets are available in the Brand Center**  
Our People of Action campaign tells the world Rotarians are people of action. But are we as district leaders being people of action when it comes to that very campaign?

Faced with a tight budget, many district leaders think there is little room in their spending plan for discretionary items like People of Action ads. The campaign is designed to increase awareness in Rotary and our humanitarian efforts. The desired result is membership growth, which ultimately grows dues and our budget. So isn't it ironic that it is among the last things we tend to fund?

Confronting the same dilemma, we searched and found an alternative that not only funded a public image campaign, but made a profit we could use elsewhere. We produced a Rotary supplement which was inserted into the Sunday Orlando Sentinel reaching 114,000 homes. And we paid for it by selling advertising.

An eight-page supplement with a social media component cost \$6,500. We priced advertising to support that with rates that were still half of the newspaper's published rates. We quickly realized eight pages was not enough. An additional four pages only cost \$500 more, less than what we were charging for a quarter-page ad.

#### Outside the box

Ultimately we ended up with 16 pages at a cost of \$7,500. We included stories about Rotary, including our effort to eradicate polio. We included stories about Rotary Youth Exchange and Rotary Youth Leadership Awards written by students. And we had much more. We encouraged clubs to give us stories by giving them a half page of copy with each half-page ad purchased to give readers a flavor for what we do locally.

The advertising we sold generated \$12,000, resulting in a \$4,500 profit. We used that in part to fund a People of Action series of four ads in a local magazine in conjunction with a story the magazine ran about a very successful anti-bullying program we had developed.

By being innovative and thinking outside the box, we became the people of action our campaign promotes.

*As a final aside, normally the only time a district governor's email is quiet is on Sunday morning. But on that Sunday, my inbox was flooded with emails from fellow Rotarians, all with the same message, how proud they were to be a Rotarian after seeing the supplement.*

### A Changing Rotary for a Changing World

*These illustrations with narrations are part of the report to the recently concluded RI convention giving an update by Rotary International General Secretary John Hewko on what the Secretariat has accomplished this year and how we continue to work hard to serve communities.*

#### Building a stronger Rotary



**Small changes, big impact:** The Rotary Club of Maidenhead Bridge in Berkshire, England, doubled its membership and got engaged with the community by welcoming families and young professionals into the club's activities. The club meets every two weeks at a coffee shop, and members are encouraged to bring their children. Club members also focus on service, logging almost 2,000 volunteer hours per year. In addition to bringing in new members, they are teaching future generations about the importance of volunteer service.

#### Working closely with Rotaract



**Building strong ties:** The Rotary Club of Aruba invites Rotaractors to its club meetings and to participate in service projects. Most important, the club regularly asks Rotaractors to join. Because of these efforts, several of the club's members are former Rotaractors who bring fresh ideas and perspectives to their new club.

#### Partnering for impact

**Water, sanitation, and hygiene for Ghana:** For more than 12 years, Rotary has worked with our partners at the U.S. Agency for

International Development (USAID) to support lasting, positive change in water, sanitation, and hygiene. In Ghana, 6 million people lack access to clean water. By 2020, Rotarians from 35 clubs across Ghana and their partners will have facilitated the completion of more than 200 sustainable water, sanitation, and hygiene education projects in six regions of the country.



### Why the Rotary year begins 1 July

Ever wonder why 1 July is the beginning of the Rotary year? Initially, our conventions played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year, also related to the convention, beginning with the first day of the 1911 convention on 21 August.



Attendees at Rotary's first convention in Chicago in 1910

### Rotary's first fiscal year began the day after the convention ended

The next August, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and to determine the proper number of club delegates to the convention.

The executive committee agreed and, in April 1913, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even The Rotarian changed its volume numbering system to correspond to the fiscal year (beginning with Volume 5, No. 1, in July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in The Rotarian that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

### History of Women in Rotary

The 1989 Council on Legislation voted to admit women into Rotary worldwide remains a watershed moment in the history of Rotary.

"My fellow delegates, I would like to remind you that the world of 1989 is very different to the world of 1905. I sincerely believe that

Rotary has to adapt itself to a changing world," said Frank J. Devlyn, who would go on to become RI president in 2000-01.

The vote followed the decades-long efforts of men and women from all over the Rotary world to allow the admission of women into Rotary clubs, and several close votes at previous Council meetings.

The response to the decision was overwhelming: By June 1990, the number of female Rotarians had skyrocketed to over 20,000. By July 2016, the number of women worldwide had surpassed 250,000.

Women immediately embraced the leadership opportunities provided by their clubs and have been making an impact in communities around the world. Michelle Candland, a member of the Rotary Club of San Diego, California, USA, for instance, has been instrumental in moving a school for homeless students to a new facility.

"If we as Rotarians lay the groundwork for other community members to build on, we can then accomplish any goal we set out to," she says.

### Timeline of women in Rotary

**1950:** An enactment to delete the word "male" from the Standard Rotary Club Constitution is proposed by a *Rotary club in India* for the Council on Legislation meeting at the 1950 Rotary Convention.

**1964:** The Council on Legislation agenda contains an enactment proposed by a *Rotary club in Ceylon (now Sri Lanka)* to permit the admission of women into Rotary clubs. Delegates vote that it be withdrawn. Two other proposals to allow women to be eligible for honorary membership are also withdrawn.

**1972:** As more women begin reaching higher positions in their professions, more clubs begin lobbying for female members. A U.S. Rotary club proposes admitting women into Rotary at the 1972 Council on Legislation.

**1977:** Three separate proposals to admit women into membership are submitted to the Council on Legislation for consideration at the 1977 Rotary Convention. A Brazilian club makes a different proposal to admit women as honorary members.

**The Rotary Club of Duarte, California, USA, admits women as members in violation of the RI Constitution and Standard Rotary Club Constitution. Because of this violation, the club's membership in Rotary International is terminated in March 1978. (The club was reinstated in September 1986.)**

**1980:** The RI Board of Directors and *Rotary clubs in India*, Sweden, Switzerland, and the United States propose an enactment to remove from the RI and club constitutions and bylaws all references to members as "male persons."

**1983-86:** In a lawsuit filed by the Duarte club, the California Superior Court in 1983 rules in favor of Rotary International, upholding gender-based qualification for membership in California Rotary clubs. In 1986, the California Court of Appeals reverses the lower court's decision, preventing the enforcement of the provision in California. The California Supreme Court refuses to hear the case, and it is appealed to the U.S. Supreme Court.

**1987:** On 4 May, the U.S. Supreme Court rules that Rotary clubs may not exclude women from membership on the basis of gender. Rotary issues a policy statement that any Rotary club in the United States can admit qualified women into membership.

The Rotary Club of Marin Sunrise, California (formerly Larkspur Landing), is chartered on 28 May. It becomes the first club after the U.S. Supreme Court ruling to have women as charter members.

Sylvia Whitlock, of the Rotary Club of Duarte, California, becomes the first female Rotary club president.

**1988:** In November, the RI Board of Directors issues a policy statement recognizing the right of Rotary clubs in Canada to admit female members based on a Canadian law similar to that upheld by the U.S. Supreme Court.

**1989:** At its first meeting after the 1987 U.S. Supreme Court decision, the Council on Legislation votes to eliminate the requirement in the RI Constitution that membership in Rotary clubs be limited to men. Women are welcomed into Rotary clubs around the world.

**1990:** As of June, there are about 20,200 female Rotarians worldwide. The Rotarian runs a feature on women in Rotary.

**1995:** In July, eight women become district governors, the first elected to this role: Mimi Altman, Gilda Chirafisi, Janet W. Holland,

Reba F. Lovrien, Virginia B. Nordby, Donna J. Rapp, Anne Robertson, and Olive P. Scott.

**2005:** Carolyn E. Jones begins her term as the first woman appointed as trustee of The Rotary Foundation.

**2008:** Catherine Noyer-Riveau begins her term as the first woman elected to the RI Board of Directors.

**2012:** Elizabeth S. Demaray begins her term as RI treasurer, the first woman to serve in this position.

**2013:** Anne L. Matthews begins her term as the first woman to serve as RI vice president.

**2018:** Brenda Marie Cressey begins her term as the first woman to serve as vice-chair of the Foundation. In April-June 2019 she serves as chair of the Foundation, the first woman appointed to this role.

### Rotary and Boys' Week

The history of Rotary's work with young people dates to the 1920s, when many clubs took part in an event known as Boys' Week.



**The Rotary Club of Fort Smith, Arkansas, USA, sponsored a float in a 1924 Loyalty Day parade.**

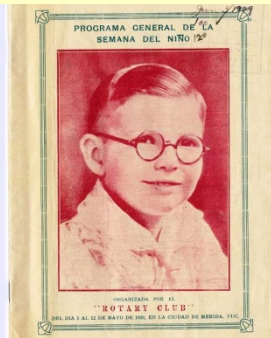
The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local groups. The event was part of an effort to promote youth development in education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at the 1920 Rotary Convention, hoping that it would become part of the previously established Boys' Work program. That program encouraged Rotary clubs to work within their communities to develop good citizens by countering juvenile delinquency, truancy, and poor physical health.

Boys' Week events quickly spread throughout the world. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.



**Left: A badge from a 1924 Boys' Week event in Philadelphia, Pennsylvania, USA**



**Right: Rotary's international presence helped spread Boys' Week to Mérida, Mexico, and locations in more than 20 other countries**

The focus expanded to include girls, who rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, USA, in a 1924 Loyalty Day parade held in conjunction with Boys' Week.

By the late 1920s, the United States had established a National Boys' Week Committee, and Rotary participated. Rotary clubs were

encouraged to support their local Boys' Week events to achieve the goals of the Boys' Work program.

Rotary produced a set of radio dramas for its 50th Anniversary in 1954-55. This episode, "Spotlight on Youth," highlights Boys and Girls Week. Play audio

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys' and Girls' Week.

The RI Board of Directors discontinued Rotary's official sponsorship of the week in 1954 but encouraged clubs to continue participating in local youth service initiatives. Rotary went on to form other programs for young people, starting with Interact, Rotaract for young leaders, and Rotary Youth Exchange, for students who stay with host families in another country.

In 2010, Youth Service became Rotary's fifth Avenue of Service. Rotarians recognize the positive change that young people bring about through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

### Birthdays of Rotary members in June 2019

Siddhartha Sadhan Bose, past Governor on June 21, 2019

Nayantara Palchoudhury, past Governor on June 24, 2019

### Anniversaries of Rotary members & spouses in June 2019

Sp Sharmila & PDG Siddhartha S Bose on June 3, 2019

Spouse Sushma & PP Uma Shankar Agarwal on June 20, 2019

Sp Lalita & PDG Kamal Seth on June 30, 2019

Sp Sweeta & Dr Rajesh Goel on June 30, 2019

*June is Rotary Fellowship month*

### UNWIND



### Word Play

*Once I was travelling from Mumbai to Singapore. A woman sitting in the next seat continued looking at me. I understood that this lady had never seen a sardar before. Midway in the flight when the tea and snacks were served, I struck a conversation with the lady. Her name was Margarita and she belonged to Spain. During the conversation, she asked, "What are you?" I replied, "I am Sikh." Said the young lady, "I am sorry. Hope you get well soon." To this, I replied, "No dear, I am not sick as that of the body, I am Sikh as of religion." The lady was very pleased and shook hands with me and said, "It is nice meeting you. I am also sick of religion."*  
—Khushwant Singh, Joke Book

### UNWIND

#### Wise Italian Grandfather

An Old Italian man in Brooklyn is dying. He calls his grandson to his bedside, "Dear, I want you listen to me. I want you to take my chrome plated .38 revolver so you will always remember me."

"But grandpa, I really don't like guns. How about you leave me your Rolex watch instead?"

"You listen to me, boy! Some day you would run the business, you would have a beautiful wife, lots of money, a big home and maybe a couple of bambinos. "Someday you come home and maybe find you wife in bed with another man. "What would you do then? - point to your watch and say, 'Times up!'"

### TAILPIECE

#### Advice From A Tree

- Stand Tall And Proud
- Go Out On A Limb
- Remember Your Roots
- Drink Plenty of Water
- Be Content with Your Natural Beauty
- Enjoy the View